

## Respond & Recover with Dynamics 365 Physician Relationship Management - Reimagined

### Benefits

- > Deploy Physician Relationship Management CRM quickly and remotely
- > Get real time visibility into your patient interactions, referrals, and physician liaison activity
- > View rich patient encounter reporting accessible from any cloud enabled device
- > Leverage best-in-class **Microsoft Cloud for Healthcare** technology
- > Reduce your risk with a cost-effective fixed fee package
- > Work with a preferred Microsoft Cloud for Healthcare U.S. partner

Now is the ideal time to update your CRM to a modern **Physician Relationship Management** solution in less than 30 days with a low-risk, low-cost, rapid time-to-value deployment.

In response to the onslaught of pandemic related financial & resource challenges, Alithya has announced its Healthcare Respond, Recover and Reimagine program that provides cost-efficient marketing, physician relationship management, omnichannel customer service, and home-healthcare scheduling solutions.

**Now is the time to invest in modernizing the Patient & Physician Experience, but how do you do that responsibly?** An industry first, these unique, limited-time packages minimize your risk with a cost effective, fixed-fee engagement developed with the knowledge gained over decades of patient/physician relationship & referral management CRM deployments.

**Developed with the mandate of responding now vs. months from now,** go live in 4-5 weeks with our Microsoft Dynamics 365 CRM built for Health and Life Sciences.



### Providers



## Microsoft Platform Value

Dynamics 365 offers a suite of apps that enable cost-effective decision making, and scale with you in the future.

For example, you can add apps, like **Dynamics Customer Insights** that improve patient acquisition, retention, and target marketing; exponentially increasing your ability to digitally engage healthcare consumers for:

- > Patient Communications
- > Vaccination Scheduling
- > Postponed Routine Care
- > Elective Rescheduling

## Address Current Practice/Business Challenges

Many of our healthcare clients are facing these challenges. If you can relate to the following, the **Dynamics 365 Physician Relationship Management** package was created specifically for your organization.

- > We are concerned with Physician and Nursing staff burnout
- > We need the ability to respond / deploy the solution today
- > We need a cost-effective solution, maximizing our investment in current technology
- > We do not have real time visibility into all patient interactions from any mobile device
- > We do not have real time visibility into scheduling and referrals making it difficult to plan
- > Our staff is not adequately equipped to work remotely or deliver "zero contact" service
- > Our physician liaison systems are not accessible remotely from any cloud-based device
- > We need to manage operational cost by automating processes
- > We need better ways to communicate with our staff, physician referral network, and patients – including collaboration, data collection, surveys, and document sharing

## Physician Relationship Management CRM Package Details

- > Rapid deployment of Dynamics 365 Physician Relationship Management CRM
- > Build the foundation for a comprehensive, secure 360° view of all patient activity data
- > Easily add EMR systems integration, marketing, and other Patient Experience modules
- > Gain visibility to your referral network and manage referral network activities
- > Limited to one Physician Relationship Management group, supporting 50 users or less
- > **Deployment timeframe of 14-28 days based on your schedule**
- > **Limited time, fixed price offer– schedule a complimentary consultation for details**

## Organizations Who Trust Alithya



## About Alithya

Alithya is a leading strategy and digital technology company, with over 3,000 highly skilled professionals delivering solutions across Canada, the US and Europe. Alithya's Microsoft practice covers a wide array of capabilities, including Dynamics, Azure, business analytics, digital solutions, advanced analytics, application development and architecture. Focused on business outcomes, our combined companies have delivered Microsoft solutions to over 1,500 clients. Alithya's global offering is to deliver strategy and digital technology services in addition to implementing ERP, CRM and integrated solutions.

CEHC2202

[alithya.com](http://alithya.com) | [mssales@alithya.com](mailto:mssales@alithya.com) | 866 420-7624