

## CASE STUDY

# WESTROCK CPG/Manufacturing



**WestRock** is an American corrugated packaging company formed in May 2015 after regulators approved the merger of MeadWestvaco and RockTenn. The new company is currently the 2<sup>nd</sup> largest American packaging company. It is one of the world's largest paper and packaging companies with US\$15 billion in annual revenue and 42,000 employees in 30 countries. The offices are located in Norcross, Georgia.

### Client's needs

While undergoing a merger with MeadWestvaco, WestRock needed to integrate its two companies into the JDE GL and Hyperion Essbase reporting solution and meet specific reporting requirements within 100 days. This included the integration of over 45 sources into a single GL and the development of mapping methods and tools common to all sources. Using rigid one-to-one maps from source to target within Excel spreadsheets was time consuming, inefficient, and required differing skills that weren't transferable across sources. Additionally, delays in the closing process resulted from key validations that were required prior to loading mapped data to the GL.

### Alithya's Solution

Alithya and WestRock teamed up to address the evolving needs resulting from the merger. Oracle Hyperion Financial Data Quality Management, Enterprise Edition (FDME) and Data Relationship Management (DRM) were designed and implemented as critical components inherent to integration and mapping, providing a platform which mapped disparate sources into one JDE GL. In 100 days, Alithya and WestRock worked to:

- Deliver an integrated FDME/DRM/Essbase mapping & validation platform to map disparate sources into one JDE GL
- Architect and implement the solution under budget, meeting transaction close go live needs
- Effectively transfer knowledge ensuring that functional admins are able to update and run the model autonomously

### Benefits Realized

As a result of the implementation of this solution, WestRock now has the framework in place to quickly integrate future companies into the organization for both internal and external reporting. With a standardized mapping process independent of the data source, there is increased traceability, versioning, audit, management, and control within the mapping process. Data is validated prior to it being loaded to the GL thereby preventing fewer instances of voiding and reloading of batches. The implementation of Financial Data Quality Management, Enterprise Edition (FDME) and Data Relationship Management (DRM) serve as the foundation to WestRock's enterprise applications enabling seamless integration of acquisitions and expansion within the Oracle Hyperion platform.

**AS A NORTH AMERICAN LEADER IN STRATEGY AND DIGITAL TECHNOLOGY**, Alithya designs and builds innovative and efficient digital solutions for business challenges. Our clients cover a large spectrum of sectors including Banking, Investment and Insurance, Energy, Manufacturing, Retail and Distribution, Telecommunications, Transportation, Professional services, Healthcare and Government. Our 2,000 professionals in Canada, the US, and Europe combine pragmatic understanding and creative thinking to structure and streamline intricate operational ecosystems, help transform their businesses, and drive their growth every single day.

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