

# COVID-19 - TECHNOLOGY CHALLENGES AND PRIORITIES

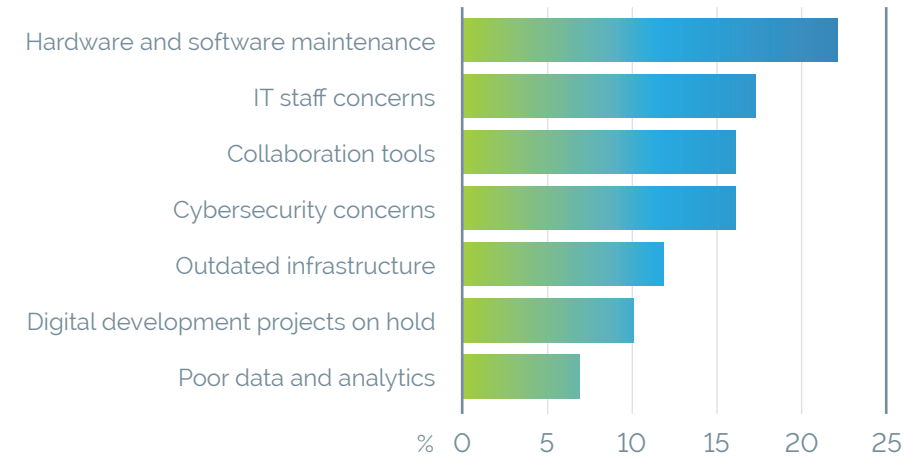
IN JUNE 2020, ALITHYA RAN A SURVEY TO UNDERSTAND HOW COVID-19 HAS IMPACTED COMPANIES' BUSINESS' IT PRIORITIES



# 70%

OF ALL RESPONDANTS STATED THAT THE HEALTH CRISIS HAS NEGATIVELY IMPACTED THEIR BUSINESS

## THE MAIN IT CHALLENGES ENCOUNTERED DURING THE PANDEMIC



## THESE HAVE REMAINED TOP PRIORITIES BEFORE AND AFTER COVID-19

### STRATEGY AND ORGANIZATIONAL PERFORMANCE



“The health crisis made us move more aggressively towards digitalization.”

### CLOUD TECHNOLOGY



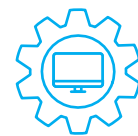
“We need to upgrade our software systems and also get more state-of-the-art products.”

### COLLABORATION TOOLS



“Being able to work remotely from home, using these tools, has allowed us to collaborate with our team members.”

## THE MAIN CONCERNS PER DEPARTMENT



### OPERATIONS

- Ensure productivity
- Deliver services



### BUSINESS DEVELOPMENT AND MARKETING

- Engage with new prospects
- Close deals



### HUMAN RESOURCES

- Work-life balance
- Recruitment
- Administrative tasks
- Retention



### FINANCE

- Increase revenue
- Manage cash flow
- Reduce costs

## THOSE WHO HAVE REPORTED TO BE THE MOST IMPACTED



MEDIA AND TELECOMMUNICATIONS



HEALTHCARE

## THOSE WHO HAVE REPORTED TO GATHER TRACTION



### FINANCIAL SERVICES

Additional deposit services, credit extension, payment facilitation, etc.



### PROFESSIONAL SERVICES

Accountants, Engineers, Lawyers and IT, Consultants came directly to the rescue of organizations.

75% OF BUSINESSES SAID THE CURRENT CRISIS ACCELERATED THEIR DIGITAL TRANSFORMATION.<sup>1</sup>

# 32%

OF ORGANIZATIONS HAVE INTRODUCED NEW TOOLS FOR VIRTUAL MEETINGS.<sup>2</sup>



RESPONDANTS ALSO EXPRESSED THE NEED TO SIGNIFICANTLY REVISE BUDGET AND FORECASTS, THEREFORE MAKING DATA AND ANALYTICS A HIGH PRIORITY

“Those who have already begun their transformation will accelerate their plans, while others will now recognize the urgency, and will look for the support of a trusted and experienced partner like Alithya.”

PAUL RAYMOND, CEO, ALITHYA

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Founded in 1992, the Company counts on 2,000 professionals in Canada, the United States and Europe. Alithya's integrated offering is based on four pillars of expertise: strategy services, application services, enterprise solutions and data and analytics. Alithya deploys solutions, services, and skillsets to craft tools tailored to its clients' unique business needs in the Financial Services, Manufacturing, Energy, Telecommunications, Transportation and Logistics, Professional Services, Healthcare, and Government sectors.

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Sources: 1. Fortune 2. Gartner