

# Oracle Profitability and Cost Management: Driving Transparency and Insight into Performance

## A Complete Solution to Empower Business Users to Gain Insight Into Hidden Profit and Cost Across Key Business Dimensions

Oracle Profitability and Cost Management is a complete analytical solution that empowers business users to gain insight into hidden profit and costs across key business dimensions such as segment, geography, channel, product, customer, and more - and take action to improve profitability and reduce costs. The powerful rules engine supports an array of business problems ranging from shared service costing and chargebacks to fully allocated P&Ls to customer and product profitability. With useful built-in analytics and visualizations, and ad hoc reporting enabled via SmartView for Office, you can determine how to allocate scarce resources and drive new investment in order to get the biggest impact - and change assumptions easily to model new opportunities.

### A Solution with Benefits for Financial Services

No matter if its banking, capital markets or insurance, Oracle Profitability and Cost Management helps determine where best to spend limited investments and scarce resources to get the biggest impact:



**Profitability:** Gain visibility into leaders and laggards by calculating product, channel, client, segment, and counterparty profitability.



**Operational Transfer Pricing:** Provides transparency into the impact on sender and receiver entity to satisfy audit requirements and monitor jurisdictional risk.



**Cost Allocations:** Gain visibility into complex cost allocations and calculate costs down to product, consumer, channel, and branch.



**Shared Services:** Allocate shared services costs to the departments and divisions with full transparency to reduce pushback from division leaders.



**Intercompany Expenses:** Allocate intercompany expenses



**IT Chargebacks:** Provide insight into IT costs related to IT investments.



**Investment Portfolio analytics:** Provide insight into investment strategy, investment portfolio and asset class profitability.



**Scenario modeling:** Calculate what-if scenarios to proactively monitor changes in market trends and the impact on financial results.

## Key Features

- > Flexible, powerful calculated allocation rules engine
- > End user analytics and visualizations
- > Automate data collection and mapping
- > Integrates with Cloud and on-premise financial and operational systems
- > No capital infrastructure investment required
- > Supports hybrid Cloud deployments with integration to on-premise systems via a REST API-based connector

## Key Benefits

- > Strike a key balance between configurability and ease-of-use
- > Develop rich and accessible performance reports and analytics
- > Save time with flexible, powerful rules engine
- > Replace difficult-to-manage customer approaches found in Excel and other third party tools
- > Quickly integrate with existing ERP and EPM investments