

# Governance and Strategic Alignment

## Your Situation

Your market, environment and clients are transforming. To ensure your competitive advantage and long-term survival, you want to:

- > Review your targets, whether for a period of growth or decline
- > Analyze one or more strategic elements, to help develop and optimize them
- > Ensure efficiency and customer value are balanced and aligned
- > Be better organized, to achieve objectives and support decision-making
- > Allow and encourage performance- and innovation-based management

## Our Solution

- > Customized services to fulfill a range of governance mandates, in whole or in part
- > An expertise overview based on your organization, on realistic solutions and on profitable operations through changes
- > Based on industry best practices and prudent use of information, our operations take into account analytical aspects (what exists), normative aspects (what should exist) and innovative aspects (change-related).

## Our Approach

Our flexible, results-based approach is adapted to your organization's philosophy and values. It consists of four main stages, to help organizations achieve their desired results and adjust quickly to new needs and requirements:

**The "What":** Understanding and modelling of larger picture

**Vision:** Illustration and description of targets, solutions, processes, capabilities and indicators

**Communication:** Planning of coherent actions, sharing of roles, and appropriation by stakeholders

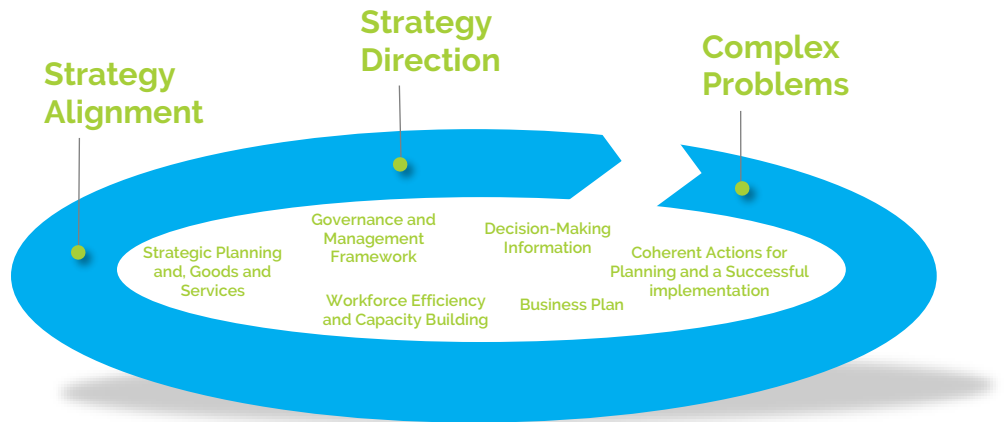
**Actions:** Achievement of results by focusing on the important and the concrete

## A Skilled Team Makes All the Difference

- > Objective advice for your project portfolio management process
- > Skilled and experienced consultants with a thorough knowledge of best practices
- > Use of Alithya Strategy standard processes and foundations (templates, standard deliverables, measurement tools, etc.)
- > Our multidisciplinary team can effectively address a wide range of issues
- > We provide oversight and innovation for our clients
- > Access to a pool of experts to answer any and all questions

## Linking Vision with Operations

At Alithya Strategy, we offer the following governance and strategic alignment services:



## Interventions and services to reflect your needs and desired outcomes



Completion



Advice on demand



Guidance



Audit / Diagnostics



Training

## Contact Us

AS A NORTH AMERICAN LEADER IN STRATEGY AND DIGITAL TECHNOLOGY, Alithya designs and builds innovative and efficient digital solutions for business challenges. Our clients cover a large spectrum of sectors including Banking, Investment and Insurance, Energy, Manufacturing, Retail and Distribution, Telecommunications, Transportation, Professional services, Healthcare and Government. Our 2,000 professionals in Canada, the US, and Europe combine pragmatic understanding and creative thinking to structure and streamline intricate operational ecosystems, help transform their businesses, and drive their growth every single day.

[alithya.com](http://alithya.com) | [sales@alithya.com](mailto:sales@alithya.com) | 416 932-4700 | 514 285-5552